

RATE CARD

Effective January 1, 2010

The Miner-Journal

Proud to serve the Potashville area

www.minerjournal.com

Box 1000, 606 Veterans Ave. Esterhazy, Sask. S0A 0X0
Tel: 745-6669 Fax: 745-2699 email: miner.journal@sasktel.net

MEMBER:

Canadian Community Newspapers Association (CCNA)
Saskatchewan Weekly Newspapers Association (SWNA)
Verified Circulation Program (VCP)

1. GENERAL ADVERTISING

Flat Rate Per Agate Line .62¢
NO Composition Charge

2. COLOR ADVERTISING

\$50 Spot Color
\$100 process color
(Quarter Page Minimum)

3. POSITION CHARGES

15%

4. INSERTS

\$75 per thousand (up to 50 grams)
Quarter-fold required

5. MINIMUM & MAXIMUM PAGE REQUIREMENTS

Minimum space: 1 col x 28 lines
Maximum space: 6 col x 220lines

6. RESERVATIONS & CLOSING

For Black and White, Thursday, 3 p.m.
preceding publication

7. MECHANICAL REQUIREMENTS

Width of Column: 9.5 picas
Depth of Column: 220 lines
Columns per page: 6
Page size: 10.25" x 16"

8. TERMS OF PAYMENT

Agency Commission 15%
Cash Discount 2%
30th of the Month Following

9. MISCELLANEOUS

Classified Display .62¢ per agate line
(\$8.68 per col. inch)
(Minimum of 28 agate lines)

All advertising subject to publisher's approval.

Where faxed proofs are required, copy must reach this office 5 days before publishing date.